



Duncan Entertainment Guidelines Regarding Social Media

Duncan Entertainment Group Staff Policy

- In social media posts, our staff will not make offensive comments or do anything else that undercuts either The Duncan Entertainment Group's or our partners' reputations.
- These guidelines apply to everyone in every area of our company, including those not involved directly with the current project.
- We consider all social media activity by our team to come under this policy.
- We acknowledge that although personal Facebook pages, Twitter feeds, Instagram, Snapchat or other social media accounts are private zones and separate from roles at The Duncan Entertainment Group, in fact, everything posted or "liked" online is to some degree public and everything we do in public will likely be associated with the company.
- It is expected that our staff will always treat others with respect on social media. If a reader questions or criticizes our work or social media posts, we will use our best efforts to make sure our responses are thoughtful.
- If the criticism is especially aggressive or inconsiderate, we will refrain from responding.
- We also support the right of our staff to mute or block people on social media who are threatening or abusive.

Duncan Entertainment Group Related Sites Social Media Policy Guidelines

Those individuals posting or providing posts/blogs to any The First Patient site give tacit permission to Duncan Entertainment Group the irrevocable right to reproduce, distribute, publish, display, edit, modify, create derivative works from his/her submission for any purpose, in any form, and on any media.

- Whomever uses such posting/blogging features or otherwise posts information to a TFP related Site, he/she agrees to not:
 - Post material that infringes on the rights of any third party, including intellectual property, privacy or publicity rights
 - Post material that is unlawful, obscene, defamatory, threatening, harassing, abusive, slanderous, hateful or embarrassing to any other person or entity as determined by The Duncan Entertainment Group in its sole discretion
 - Impersonate another person including but not limited to a spouse, child or sibling
 - Allow another person to use that individual's credentials for posting or viewing comments

The Duncan Entertainment Group reserves the right to do any or all of the following:

- Remove communications that fail to conform with these terms of use
- Terminate a user's access to the entire Site or specific features, such as blogs, YouTube & Vimeo channels, Facebook Pages, Instagram & Twitter feeds, etc.
- Edit or delete any communications posted on the blog features, regardless of whether such communications violate these standards.